



GAMECHANGER

# SETEMA GALI, JR.

Entrepreneur  
Super Bowl Champion  
High-Performance Strategist

**SPEAKER KIT**



# ABOUT ME

Setema Gali is a Super Bowl Champion turned multi-7-figure entrepreneur, renowned keynote speaker, and author of **GAMECHANGER**. After the NFL, he lost everything, homes, cars, even his Super Bowl ring, then rebuilt bigger than before.

Today, he equips ambitious leaders to create wealth **without forfeiting family, faith, or freedom.**

- Founder of **GAMECHANGER EDGE™** & GCX World-Changers community
- Host of **Champion's Code Podcast** (30M+ views / listens)
- Featured in **Forbes, Entrepreneur, NBC Sports, Thrive Global**



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*Setema's story is a masterclass in comeback leadership.*

— **Stephen Scoggins**

# IN THE MEDIA

Don't mistake Setema for a "motivational speaker." He's there to get the deep work done... breaking down old barriers, weak stories, and mediocre results. All with one purpose – to rocket your organization or conference into new domains of clarity, power, and production.

Setema is a Super Bowl champion who now brings his energy, passion and unforgettable message to stages around the world. Through his coaching programs, live immersion events, digital trainings, and daily podcast, Setema has changed the lives of thousands of people – helping them set their dreams high and their commitment higher.

If you want your next event to be unlike anything your audience has ever experienced, Setema always brings the heat for an experience they'll never forget.



Founder of

## **THE PROSPERITY REVOLUTION**

a coaching company that creates  
clarity, commitment & power.

Entrepreneur

The New York Times

CBS

UNSTOPPABLE  
ENTREPRENEUR

CNN

# INTERVIEW SETEMA

## IDEAL AUDIENCES AND WHY SETEMA RESONATES

Setema's message lands best where ambition meets real-world pressure:

- **GROWTH-STAGE ENTREPRENEURS & FRANCHISE OWNERS**  
He speaks the language of scale, cash-flow fears, and "I wear every hat" fatigue, delivering playbooks that convert chaos into systems and renewed hunger.
- **CORPORATE SALES KICK-OFFS & ANNUAL CONVENTIONS**  
With locker-room energy and data-backed sales frameworks, Setema fires up teams to crush quotas while anchoring integrity as a competitive edge.
- **ATHLETE-TRANSITION PROGRAMS/ COLLEGIATE ATHLETICS**  
Having gone from NFL glory to bankruptcy and back, he equips current and former athletes with the mindset and money skills to win long after the final whistle.
- **FAITH-BASED LEADERSHIP SUMMITS**  
Setema unites high performance with covenant values, showing purpose-driven leaders how to multiply influence without sacrificing family or faith.





# INTERVIEW SETEMA

## HOT MEDIA ANGLES

1. **Four Pillars of a GAMECHANGING Life & Legacy.**
2. **Sold My Super Bowl Ring to Survive**  
From pawn shop to profit.
3. **Hunger > History**  
The mindset that beats talent, luck & degrees.
4. **Family-First Entrepreneurship**  
Scale revenue and marriage.
5. **Five Sacred Sales Oaths**  
Integrity frameworks that out-earn hacks.
6. **Head-Heart-Gut Scan**  
A 60-sec decision filter that saved \$200 K.

## CUSTOM OUTCOMES

Choose one add-on drill for breakouts:

1. **Champion Cash-Flow Workshop**  
Money beliefs & budgeting for surplus.
2. **Five Sales Oaths Lab**  
Live role-play that boosts close rates by 20%.
3. **Lead-From-the-Front Audit**  
Leaders grade themselves, then craft 30-day upgrades.



# INTERVIEW SETEMA

## TOP 10 INTERVIEW QUESTIONS

1. You won a Super Bowl, how did you end up broke, and what flipped the switch?
2. Explain your mantra, **"Hunger > History."** How can our listeners measure their own hunger?
3. Walk us through pawning your ring. What did that moment teach you about identity?
4. What are the **Three Irons** every business must master to survive any market?
5. Describe the **Head-Heart-Gut Scan** and how we can apply it today.
6. You rebuilt seven figures without sacrificing your marriage how?
7. What is one money belief that keeps most entrepreneurs stuck?
8. Outline the **Five Sales Oaths** and which oath people break most.
9. How does the **1 % Rule** turn micro wins into massive results in 100 days?
10. If someone's at rock bottom right now, what first step do they take before tonight?



# GAMECHANGER EDGE™

***"Turn Every Setback into a Setup for Unstoppable Success"***

## PROGRAM DESCRIPTION

In this electric keynote, Super Bowl Champion Setema Gali unpacks the **GAMECHANGER EDGE™** framework, proven principles that transform adversity into advantage, cash-flow into freedom, and ambition into legacy.

## PERFECT FOR

- Sales Kick-offs
- Leadership Summits
- Entrepreneurial Convention
- Athlete Transition Events

## RECENT STAGES

- ClickFunnels *Funnel Hacking Live*
- YPO Napa
- Utah Tech Commencement



## AUDIENCE TAKEAWAYS

- Identify the constraints sabotaging personal & business growth.
- Deploy the **Pressure-Cooker Protocol** to harness pain for profit.
- Replace burnout hustle with the **Hunger > History** mindset.
- Install the **Family Shield** so success never costs loved ones.
- Craft a 100-Day **1 % Rule** plan that multiplies results 2.7x.



Highest-rated keynote in our  
10-year history.

— Russell Brunson



# PLATFORM REACH

Setema's audience continues to grow steadily across platforms.



**59.6K FOLLOWERS**

@SETEMAGALI



**11K FOLLOWERS**

@SETEMAGALI



**1.8K FOLLOWERS**

@SETEMAGALITV





# TESTIMONIALS



“

*On a 5-point scale, Setema scored 4.97—  
highest in our event’s history.*

**— Marissa C., Producer, SaaStr Annual**

“

*Our sales team closed \$3.1 M the quarter after  
his talk—correlation? 100 %.*

**— James P., CRO, Pinnacle Solar**

# REAL PEOPLE, REAL TRANSFORMATIONS



*I've never been around a coach like Setema. I've been around coaching and coaches for the past 15 years and this by far has been the MOST IMPACTFUL AND INFLUENTIAL in my entire life. Our income from new business has skyrocketed and my marriage and family has never been better.*

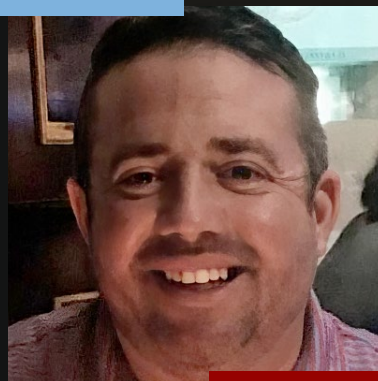
*This has truly been the best investment for me, my business and my marriage.*

**– Kenneth Travis, Next Level Loan Officers**

*Nobody was posturing or pretending. Everybody was real about where they were. Everybody cared about everyone else in the group. Life can be hard, but it's so much easier with the right group of guys around you.*

*This is exactly the system and the group of people I've been looking for for the last 3 years.*

**– Jacob Zimmerman, Real Estate Agent**



*Coaching with Setmea has been a great blessing to me. I have learned from other people's shares and their hot seats. I've personally been able to ask questions and receive insight and guidance from Setema and Nate. I love the accountability. It's like having a Goals Partner. We check in every week. I also appreciate access to the Coaches Corner. I can go watch old recordings if I miss the live calls.*

**– Onyx Jones, Relationship Coach and Author**



# REAL PEOPLE, REAL TRANSFORMATIONS



*Setema keeps me focus on what matters. Doing whats required is making a big difference in my life. Having that face time with Coach Setema twice a month really helps. It creates clarity and more commitment to the process for me. Everyone needs a coach and a group to keep you accountable. The Huddle provides both and so much more. Love the Huddle! Lets go!*

**— Will Spitzenburg, Engineer, Health and Fitness Coach**

*POWERFUL! "I was able to launch my program with Setema's help and create more income through what I learned in the Huddle. Setema is real, authentic and genuine in his approach on the calls.*

*Grateful for the help I received to transform lives and give new perspective as a coach. Grateful for Setema being deliberate and not overbearing which allows me to make the world a better place... thank you Setema and Huddle!!!"*

**— Randall Scott, Zenpowerment**



*Straightforward, direct and unafraid. "So many calls, so much content and so direct to my heart. This has been one of the greatest things I've done to advance my personal life and my professional life..."*

*... Setema Gali Jr. is right "addicted to the struggle" is a choice. The process is easy you have to just do it.*

**— Serena Flowers, Coachella**

# KEYNOTE & SPEAKING ENGAGEMENTS

Setema's standard keynote investment begins at:

**US:** \$50,000 + Travel

**UK/International:** \$100,000 + Travel

**Virtual Live Session:** \$15,000

*Includes 50 signed copies of **GAMECHANGER** + 30-Day EDGE Accountability Challenge*

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*For select opportunities aligned with Setema's mission, he may consider custom arrangements*

**SCHEDULE A PROGRAM CALL**







GAMECHANGER



# GET STARTED

## NEXT STEPS

1. Check availability for a 20-minute discovery call to tailor your outcomes.
2. Lock in the date and prepare for impact!

[SCHEDULE A CALL](#)

## BOOKING

### Media / Podcasts

media@setemagali.com  
(323) 834-9963

## METRICS

**Instagram:** 59.6K Followers

**Facebook:** 11K Followers

**YouTube:** 1.8K Followers

CONNECT

